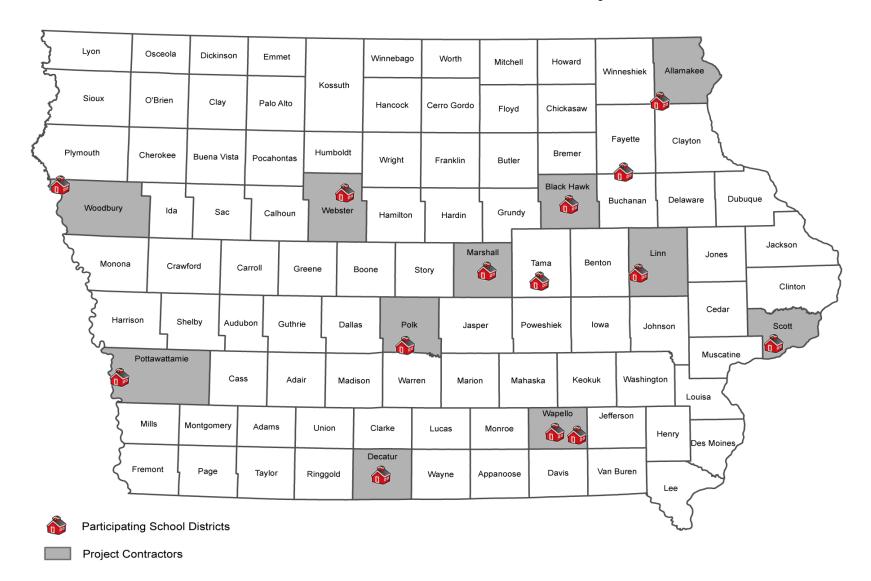
Welcome!

**2015 Iowa Nutrition Network School Grant Program Annual Contractor Training** 



#### Iowa Nutrition Network School Grant Project: 2015-2016











#### **INNSGP**









#### Zucchini

#### Sautéed Zucchini

This recipe is adapted from Spend Smart. Eat Smart. You can find more easy and healthy recipes at:







### Socio-Ecological Model

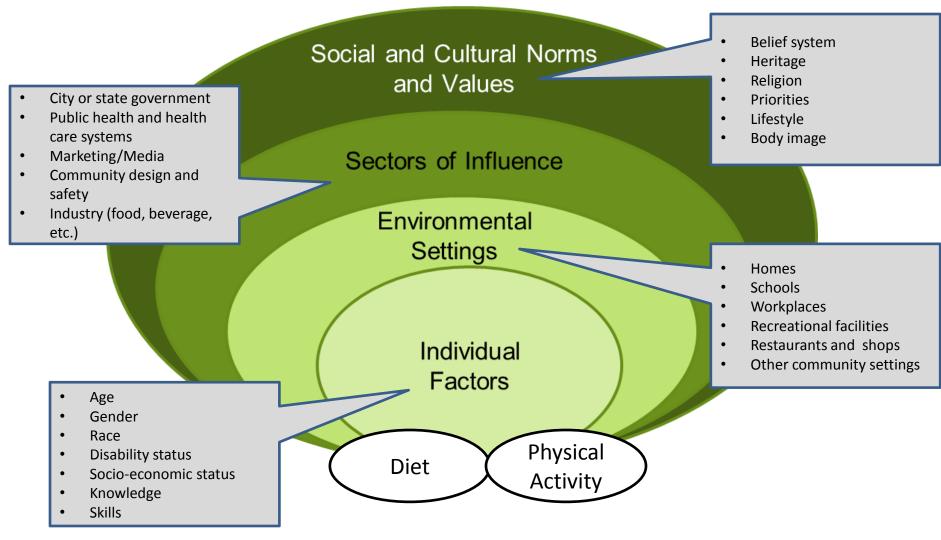


Image courtesy of the South Regional Nutrition Education Centers of Excellence



## PSE Change definitions

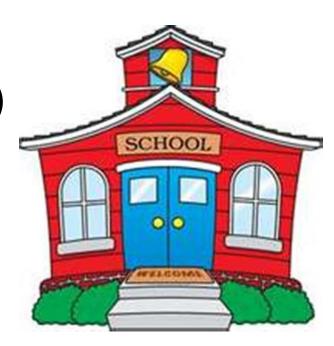
- Policy A written statement of an organizational position, decision, or course of action.
- Systems System changes are unwritten, ongoing, organizational decisions or changes that result in new activities reaching large proportions of people the organization serves. May precede or follow a written policy.
- Environmental Includes the built or physical environments, but may include economic, social, normative and message environments.

(2016 SNAP-Ed Guidance)



# Supporting nutrition and physical activity environments

- Wellness committee (9)
- Farm to school (8)
- Classroom physical activity breaks (6)
- Healthy classrooms (non-food rewards, healthy celebrations) (4)
- Healthy fundraisers (3)
- Physical activity opportunities (2)
- Smarter Lunchrooms or recess before lunch (1)





## PSE approaches

- Impact more people with less effort
- Most effective when combined with direct education
- Can be implemented on a small scale or large scale
- Are on-going, not short-term programs
- Are not one-time events, pamphlets
- Make the healthy choice the easy choice
- Partnerships are key





#### Role of SNAP-Ed

"One way to envision the role of SNAP-Ed is that of a provider of consultation or technical assistance in creating appropriate PSE changes that benefit low-income households and communities. The organization that receives the consultation and technical assistance is ultimately responsible for adopting, maintaining, and enforcing the PSE change."

(2016 SNAP-Ed Guidance)





2015 Council Bluffs Community Garden

